

## **World's Oldest Continuous RODEO SPONSORSHIPS**

Day Sheet Sponsor ..... \$600

Your logo and message will appear  
on the back cover of the Day Sheet  
at each performance.

Inside business ad ..... \$175

Ticket Sponsor ..... \$900

Your company name and special offer  
will appear on all tickets sold

Cowboy Healthcare Sponsor.. \$1,000

Sponsor our professionals as they care for  
the competitors – Includes 2X7 Banner  
(Provided by Sponsor)

### **Gate Sponsorships:**

Chute gates(6)..... \$1000

Your company name/logo displayed on  
a chute gate with an announcer mention  
each time a rider comes out of that gate

Grand Entry Gates: (2) .....\$700

Return Gate/Recovery(1) ..... \$1300

Return Gate(1)..... \$1500

Inside/Outside Roping Box (4)\$1000

Events Sponsorship .....\$1300

Sponsor the event and the winner's Spur  
award (9) available - announcer mentions  
that the event is sponsored by you and a  
flag is flown in the arena if provided  
by sponsor

Man in the Can ..... \$2,000

Sponsor the rodeo clown (barrel man)

Rodeo Announcer ..... \$2,000

Your company can sponsor the Rodeo  
Announcer for the entire weekend

Sponsor of the Day..... \$3000

Your company can sponsor one day's  
performance - Family Day, Tough Enough to  
Wear Pink, or Patriot Day

Bullfighters ..... \$2,000

Sponsor the Bullfighters as they protect the  
cowboys – Includes Commemorative shirt  
signed by the Bullfighters

NAMING RIGHTS .....\$16,000

Rodeo arena will display a large banner at the  
entrance and over the chutes with your name  
for the entire weekend

NATIONAL TV

COVERAGE.....\$1500.00/min

Featuring Coverage by TV/Streaming for Rodeo

JUMBO TRON SPONSORSHIP\*

Gold..... \$2,000

Silver..... \$1,200

Bronze..... \$1000

Event - Video/Replay..... \$800

Mutton Bustin Video/Replay.... \$1,000

\*Jumbo Tron Sponsorship details available

BANNER SPONSORS    2 X 7.... \$450\*

4 X 7.... \$650\*\*

\* 2X7 - 2 comp tickets per performance

\*\* 4X8 - See Sponsorship Benefits

## **VIP Hospitality Tent Sponsorships**

### **Banner Sponsorships**

Banner provided by sponsor

2x7 .....\$275

4x8..... \$375

Video Board TV Sponsor.....\$400

Includes your company name on the video  
boards that are attached to the televisions  
with live rodeo coverage

Bronze.....\$600

Silver.....\$1000

Gold.....\$1500

\*VIP Badge opportunities – See Sponsorship  
Benefits. Includes 2x7 banner provided by  
sponsor

## **BOOTS AND BLING DANCE SPONSORSHIPS**

### **Banner Sponsorships**

Banner provided by sponsor

Perimeter Banner 2x7.....\$275

Stage Backdrop Banner 4x8..... \$500

Lower Stage Banner 3X8.....\$450

Boots and Bling Dance Sponsor(2)..... \$1500

Sponsor a night of the dance - advertising  
from the band with banner.

(Banner Provided by Sponsor)

**All sponsorships based  
on availability**

## **SPONSORSHIP BENEFITS**

**\$600 - \$999**

Two VIP Badges

**\$1,000 - \$1,499**

Four VIP Badges

**\$1,500 - \$1,999**

Six VIP Badges plus 2 announcer mentions

**\$2,000.00+**

Eight VIP Badges – An arena Banner

(2X7 - Provided by the sponsor)

plus 2 announcer mentions

**\$10,000.00+**

This sponsorship level will be tailored to your needs

Each VIP Badge is good for entry into each rodeo performance and into the VIP Hospitality Tent. One VIP Badge per person. The VIP pass will get you discounted adult beverages and free meal.

Note: All Sponsors Names, and web site link will be featured on our Website & Face Book page, if supplied by the sponsor