

# Gary Hardt Memorial RODEO SPONSORSHIPS

Day Sheet Sponsor ..... \$ 400.00  
Your logo and message will appear on the back cover of the Day Sheet at each performance  
Inside business card ad ..... \$ 125.00

Ticket Sponsor ..... \$ 600.00  
Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor..... \$600.00  
Sponsor our professionals as they care for the competitors – Includes 2X7 Banner (Provided by the sponsor)

## Gate Sponsorships

Chute gates ..... \$ 700.00  
Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate  
Entry Gates: (2) ..... \$500.00  
Return Gates: ..... \$900.00  
Inside/Outside Roping Box: ..... \$400.00

Events Sponsorship ..... \$850.00  
Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor.

Man in the Can ..... \$1,500.00  
Sponsor the Rodeo Clown (barrel man)

Rodeo Announcer ..... \$1,000.00  
Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$1,500.00  
Your company can sponsor one performance - Tough Enough to Wear Pink, or Patriot Day

Bullfighters ..... \$1,000.00  
Sponsor the Bullfighters as they protect the cowboys (Commemorative shirt signed by the Bullfighters)

NAMING RIGHTS ..... \$10,000.00  
Rodeo arena will display a large banner over the chutes with your name for the entire weekend

NATIONAL TV COVERAGE.....\$1500.00/min  
Featuring Coverage by TV/Streaming for Rodeo

## JUMBO TRON SPONSORSHIP\*

Gold.....\$1,200.00  
Silver..... \$ 900.00  
Bronze..... \$ 700.00  
Event - Play/Replay..... \$ 450.00  
Mutton Bustin Video/Replay..... \$600.00

\*(Jumbo Tron Sponsorship details available)

BANNER SPONSOR..... 2 X 7 \$ 275.00\*  
4 X 8 banner... \$ 375.00\*\*

\*2X7 banner Includes a Cowboy Corral badge<sup>1</sup> and one ticket for the Friday night performance

\*\* 4X8 banner includes two Cowboy Corral "Chuck Wagon" badges

Cowboy Corral/ Hospitality Tent Sponsor ...

Banner only\* 2x7 \$ 175 -- 4x8 \$275  
(\*Provided by Sponsor)

Live Rodeo TV Sponsor in the Cowboy Corral Tent \$200 Per Performance (Includes you company name in signage by the Televisions)

Be a sponsor of the Cowboy Corral Tent – \$3000 - Levels from \$500 to \$1500 available (\$3000 sponsorship customized – levels between \$500 - \$1500 You company or organization name noted on a recognition board as sponsors)

\*\*\*\* Note: All sponsorships based on availability. \*\*\*\*

## **Sponsorship Benefits**

**\$375 - \$599**

**Two Cowboy Corral “Chuck Wagon”  
badges\*\***

**\$600 - \$999**

**Four Cowboy Corral “Chuck Wagon”  
badges\*\***

**\$1,000 - \$1,499**

**Six Cowboy Corral “Chuck Wagon”  
badges\*\* plus 2 announcer mentions**

**\$1,500.00+**

**Eight Cowboy Corral “Chuck Wagon”  
badges\*\* – An arena Banner (2X7 -  
provided by the sponsor) plus 2 announcer  
mentions**

**\$5,000+**

**This sponsorship level will be tailored to  
your needs**

**\*\*Each Cowboy Corral “Chuck Wagon”  
badge good for entry into the rodeo for  
each performance and into the Cowboy  
Corral for each badge holder only including  
food.**

**⊥Cowboy Corral Badge good for entry for  
each perf and into the Cowboy Corral for  
the badge holder only – not including food**

**Note: All Sponsors Names, and web site link  
will be featured on our Website & Face Book  
page, if supplied by the sponsor**