

## World's Oldest Continuous RODEO SPONSORSHIPS

Day Sheet Sponsor ..... \$600

Your logo and message will appear on the back cover of the Day Sheet at each performance.

Inside business ad ..... \$175

Ticket Sponsor ..... \$900

Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor.. \$1,000

Sponsor our professionals as they care for the competitors – Includes 2X7 Banner (Provided by Sponsor)

### Gate Sponsorships:

Chute Gates(6)..... \$1000

Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate

Grand Entry Gates: (2) ..... \$700

Return Gate/Recovery(1) ..... \$1300

Return Gate(1)..... \$1500

Inside/Outside Roping Box (4) \$1000

Events Sponsorship ..... \$1300

Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor

Man in the Can ..... \$2,000

Sponsor the rodeo clown (barrel man)

Rodeo Announcer ..... \$2,000

Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$3000

Your company can sponsor one day's performance - Family Day, Tough Enough to Wear Pink, or Patriot Day

Bullfighters ..... \$2,000

Sponsor the Bullfighters as they protect the cowboys – Includes Commemorative shirt signed by the Bullfighters

NAMING RIGHTS ..... \$16,000

Rodeo arena will display a large banner at the entrance and over the chutes with your name for the entire weekend

### NATIONAL TV

COVERAGE.....\$1500.00/min

Featuring Coverage by TV/Streaming for Rodeo

### JUMBO TRON SPONSORSHIP\*

Gold..... \$2,000

Silver..... \$1,200

Bronze..... \$1000

Event - Video/Replay..... \$800

Mutton Bustin Video/Replay.... \$1,000

\*Jumbo Tron Sponsorship details available

BANNER SPONSORS 2 X 7.... \$450\*

4 X 8.... \$650\*\*

\* 2X7 - 2 comp tickets per performance

\*\* 4X8 - See Sponsorship Benefits

## VIP Hospitality Tent Sponsorships

### Banner Sponsorships

Banner provided by sponsor

2x7 ..... \$275

4x8..... \$375

Video Board TV Sponsor..... \$400

Includes your company name on the video boards that are attached to the televisions with live rodeo coverage

Bronze..... \$600

Silver..... \$1000

Gold.....\$1500

\*VIP Badge opportunities – See Sponsorship Benefits. Includes 2x7 banner provided by sponsor

## BOOTS AND BLING DANCE SPONSORSHIPS

### Banner Sponsorships

Banner provided by sponsor

Perimeter Banner 2x7..... \$275

Stage Backdrop Banner 4x8..... \$500

Lower Stage Banner\_3X8.....\$450

Boots and Bling Dance Sponsor(2)..... \$1500

Sponsor a night of the dance - advertising from the band with banner.

(Banner Provided by Sponsor)

**All sponsorships based  
on availability**

## **SPONSORSHIP BENEFITS**

**\$600 - \$999**

**Two VIP Badges**

**\$1,000 - \$1,499**

**Four VIP Badges**

**\$1,500 - \$1,999**

**Six VIP Badges plus 2 announcer mentions**

**\$2,000.00+**

**Eight VIP Badges – An arena Banner**

**(2X7 - Provided by the sponsor)**

**plus 2 announcer mentions**

**\$10,000.00+**

**This sponsorship level will be tailored to your needs**

**Each VIP Badge is good for entry into each rodeo performance and into the VIP Hospitality Tent. One VIP Badge per person. The VIP pass will get you discounted adult beverages and free meal.**

**Note: All Sponsors Names, and web site link will be featured on our Website & Face Book page, if supplied by the sponsor**