

Gary Hardt Memorial RODEO SPONSORSHIPS

Day Sheet Sponsor \$ 400
Paper and virtual copies. Your logo and message will appear on the back cover of the Day Sheet at each performance
Inside business card ad\$ 125

Ticket Sponsor \$ 600
Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor...\$600
Sponsor our professionals as they care for the competitors - Includes 2X7 Banner (Provided by sponsor)

Gate Sponsorships:

Chute Gates(6)..... \$ 750
Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate
Entry Gates: (2) \$600
Return Gate/Recovery(1)..... \$900
Return Gate(1).....\$1200
Inside/Outside Roping Box(4).\$750

Events Sponsorship \$950
Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor.

Man in the Can \$1,700
Sponsor the Rodeo Clown (barrel man)

Rodeo Announcer \$1,100
Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$1,500
Your company can sponsor one performance Tough Enough to Wear Pink, or Patriot Day

Bullfighters \$1,100
Sponsor the Bullfighters as they protect the cowboys (Commemorative shirt signed by the Bullfighters)

NAMING RIGHTS \$15,000
Rodeo arena will display a large banner over the chutes with your name for the entire weekend

NATIONAL TV COVERAGE.....\$1500/min
Featuring Coverage by TV/Streaming for Rodeo

JUMBO TRON SPONSORSHIP*

Leaderboard Sponsor.....\$1,500
Gold..... \$2,400
Silver..... \$900
Bronze..... \$700
Event - Play/Replay..... \$550
Mutton Bustin' Video/Replay.\$700

*(Jumbo Tron Sponsorship details available)

ARENA BANNER SPONSOR 2 X 7 \$ 775*
 4 X 8 \$ 1000*

*Banner sponsor is for both of our rodeos;
The Gary Hardt Memorial Rodeo and the World's Oldest Continuous Rodeo

VIP Hospitality Tent Sponsorships

Banner Sponsorships

Banner provided by sponsor

2x7 \$175
4x8.....\$275

Video Board TV Sponsor(2)..... \$350
Includes your company name on the video board that is attached to each television with live rodeo coverage. Create your custom message.

VIP Pass Opportunity

Bronze..... \$500
Silver..... \$900
Gold..... \$1200

*VIP Badge opportunities – See Sponsorship Benefits. Includes 2x7 banner provided by sponsor

All sponsorships based on availability.

Banner Sponsors Benefits

2X7 - 2 comp tickets per performance

4X8 – Two VIP Badges for each rodeo; Gary Hardt Memorial Rodeo and World’s Oldest Continuous Rodeo

Sponsorship Benefits

\$450 - \$599

Two VIP Badges

\$600 - \$999

Four VIP Badges

\$1,000 - \$1,499

Six VIP Badges plus 2 announcer mentions

\$1,500.00+

Eight VIP Badges – An arena Banner (2X7 - provided by the sponsor) plus 2 announcer mentions

\$5,000+

This sponsorship level will be tailored to your needs

Each VIP Badge is good for entry into each rodeo performance and into the VIP Hospitality Tent. One VIP Badge per person. The VIP pass will get you discounted adult beverages and free meal.

Note: All Sponsors Names, and web site link will be featured on our Website & Face Book page, if supplied by the sponsor