



**JUMBOTRON SPONSOR AGREEMENT**  
**Gary Hardt Memorial Rodeo**  
**May 19 & 20, 2023**

**GOLD LEVEL:** (2) Sponsorships available @ \$1200\*\* each.

1. Customer provides logo on custom background or
2. Customer provides DVD or electronic file for 30 second commercial.
3. Customer's logo or commercial will be displayed (3) times prior to the performance and (3) times during the performance.

**SILVER LEVEL:** (4) Sponsorships available @ \$900\*\* each.

1. Customer provides logo on custom background.
2. Customer provides DVD or electronic file for 30 second commercial.
3. Customer's logo or commercial will be displayed (2) times prior to the performance and (2) times during the performance.

**BRONZE LEVEL:** (6) Sponsorships available @ \$700\*\* each.

1. Customer provides logo on custom background.
2. Customer's logo or commercial will be displayed (1) time prior to the performance and (1) time during the performance.

**Jumbo Tron:** (8) Event Video and Replay Sponsorships available @ \$500\* each.  
Original Video & Replay of an event

**Mutton Bustin' Video/Replay:** (1) Event Video and Replay Sponsorship available @ \$600\*

\* Includes minimum of two mentions during the event and your logo on screen for each participant.

\*\* Sponsor DVD/electronic file or logo/ad copy all due no later than May 1<sup>st</sup>.

I agree to pay the amount of \$\_\_\_\_\_ payable to Payson Rodeo Committee, Inc., a nonprofit 501©3 corporation for the \_\_\_\_\_ Sponsor Level. A non-refundable 50% deposit is due with the agreement. The remaining balance is due by May 1<sup>st</sup> or passes/benefits will not be distributed and sponsorship advertisement will not be included in the rodeo.

SIGNATURE \_\_\_\_\_ PRINTED NAME: \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_ BUSINESS WEBSITE: \_\_\_\_\_

MAIL ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

For questions regarding sponsorship please contact: John Landino @ 928-978-4744

**P.O. BOX 784 • PAYSON, ARIZONA 85547**  
**PAYSONPRORODEO.COM**