

Gary Hardt Memorial RODEO SPONSORSHIPS

Day Sheet Sponsor \$ 400
Your logo and message will appear
on the back cover of the Day Sheet
at each performance
Inside business card ad \$ 125

Ticket Sponsor \$ 600
Your company name and special offer
will appear on all tickets sold

Cowboy Healthcare Sponsor...\$600
Sponsor our professionals as they
care for the competitors - Includes
2X7 Banner (Provided by sponsor)

Gate Sponsorships:

Chute Gates(6)..... \$ 750
Your company name/logo displayed on a
chute gate with an announcer mention
each time a rider comes out of that gate
Entry Gates: (2) \$600
Return Gate/Recovery(1)..... \$900
Return Gate(1)..... \$1200
Inside/Outside Roping Box(4).\$750

Events Sponsorship \$900
Sponsor the event and the winner's Spur
award (9) available - announcer mentions
that the event is sponsored by you and
a flag is flown in the arena if provided
by sponsor.

Man in the Can \$1,500
Sponsor the Rodeo Clown (barrel man)

Rodeo Announcer \$1,000
Your company can sponsor the Rodeo
Announcer for the entire weekend

Sponsor of the Day..... \$1,500
Your company can sponsor one performance
Tough Enough to Wear Pink, or Patriot Day

Bullfighters \$1,000
Sponsor the Bullfighters as they protect the
cowboys (Commemorative shirt signed by
the Bullfighters)

NAMING RIGHTS \$11,000
Rodeo arena will display a large banner over
the chutes with your name for the entire
weekend

NATIONAL TV COVERAGE.....\$1500/min
Featuring Coverage by TV/Streaming for Rodeo

JUMBO TRON SPONSORSHIP*
Gold..... \$1,200
Silver..... \$900
Bronze..... \$700
Event - Play/Replay..... \$500
Mutton Bustin' Video/Replay.\$600

*(Jumbo Tron Sponsorship details available)

BANNER SPONSOR 2 X 7 \$ 350*
 4 X 8 \$ 450**

* 2X7 - 2 comp tickets per performance
** 4X8 - See Sponsorship Benefits

VIP Hospitality Tent Sponsorships

Banner Sponsorships
Banner provided by sponsor

2x7 \$175
4x8.....\$275

Video Board TV Sponsor..... \$400
Includes your company name on the video
boards that are attached to the televisions
with live rodeo coverage

Bronze..... \$500
Silver..... \$900
Gold..... \$1200

*VIP Badge opportunities – See Sponsorship
Benefits. Includes 2x7 banner provided by
sponsor

**All sponsorships based
on availability.**

Sponsorship Benefits

\$450 - \$599

Two VIP Badges

\$600 - \$999

Four VIP Badges

\$1,000 - \$1,499

Six VIP Badges plus 2 announcer mentions

\$1,500.00+

**Eight VIP Badges – An arena Banner
(2X7 - provided by the sponsor) plus 2
announcer mentions**

\$5,000+

**This sponsorship level will be tailored to
your needs**

**Each VIP Badge is good for entry into each
rodeo performance and into the VIP
Hospitality Tent. One VIP Badge per
person. The VIP pass will get you
discounted adult beverages and free meal.**

**Note: All Sponsors Names, and web site link
will be featured on our Website & Face Book
page, if supplied by the sponsor**